



Geeta Singh
EVP Business Development
O: 312 878 7230
gsingh@bluepearlconsulting.com

FOR IMMEDIATE RELEASE
March 27, 2014

BLUE PEARL ANNOUNCES THE LAUNCH OF PHYSICIANS PRACTICE WEBINAR SERIES

CHICAGO – Blue Pearl Consulting is excited to announce it will be launching a series of webinars with Physicians Practice, a UBM Medica US subsidiary, focusing on topics that are targeted at medical management service issues. The first webinar was held March 27, 2014, the topic was Cash Enhancement Surgery, Creating Bigger and Better Assets for your Practice.

“There is numerous low hanging fruit in revenue collection for medical practices. We feel it is important to educate as much as possible to help create an efficient revenue cycle,” said Joel Freimuth, President of Blue Pearl.

The webinar aired March 27, 2014 at 1pm CST. The link to the webinar can be found on Blue Pearl’s website at www.bluepearlconsulting.com/mms/mms2/ubm-webinar.html

The second webinar will be held on June 11th, with subsequent 2014 dates to be determined.

ABOUT PHYSICIANS PRACTICE

Physicians Practice is America’s leading practice management resource. It is a subsidiary of UBM Medica US. More information can be found at <http://www.physicianspractice.com/>

ABOUT BLUE PEARL CONSULTING

Based in Chicago, Blue Pearl Consulting is a boutique management and operations consulting firm serving small to mid-market companies. We have two primary industry practices: Industrials and Medical Management Services. Our Industrials segment includes small manufacturing, distributors and warehousing. MMS includes medical service providers, medical practices, hospitals, home healthcare and assisted living centers. We work with clients to evaluate and implement custom solutions for increasing revenues and improving operational efficiencies that impact the bottom line. For more information, please visit www.bluepearlconsulting.com

###